

# Charting Pathways to Intellectual Leadership

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# Agenda



- I: Charting Your Path to Intellectual Leadership

- II: Creating an Idea Others Will Invest In

- III: Building a Collaborative Team

- IV: Developing a Funding Strategy

*The  
weeks  
ahead!*



Questions  
we'll try to  
answer ...

**What others do  
you have?**

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- I: Where is my career taking me? when is the right time to go after grant funding?
- II: What kinds of projects need grant support and what kind of projects get funded?
- III: How can I build a track record of success with a team that will make funders confident in our ability to be good stewards of resources?
- IV: How can I attract sustained support for my work without selling out my goals and values?

# About Me, Bill H-D



Writing, Rhetoric, & American Cultures  
Professor Bill Hart-Davidson

- Professor in the Department of Writing, Rhetoric, & American Cultures
- Associate Dean for Research & Graduate Education
- I study writing *behaviors* and practice, inside and outside of school settings, and try to help people improve their work by improving their writing.
- My experience and interests lie in technical and scientific writing, especially in health care settings, and in user experience and software development.
- I studied grant seeking teams early in my career, and a lot of what you will hear in this series is informed by that work!



# Values, Activities, & Outcomes of Intellectual Leadership



# Charting Your Path



Sharing Knowledge

Horizon Event

Mentorship & Stewardship

Expanding Opportunity

**Horizon:** What would signal your arrival as an intellectual leader? Choose an event to help you know when you get there.

**Milestones:** What points along the mark your progress? (out of your control, but important)

**Stepping Stones:** What choices will get you to your horizon event?

# Do Your Stepping Stones Get You There?

## Horizon Event

In five years time, I will be asked to be a program chair for the ATTW conference, helping to shape research priorities for the field

Short  
cut!

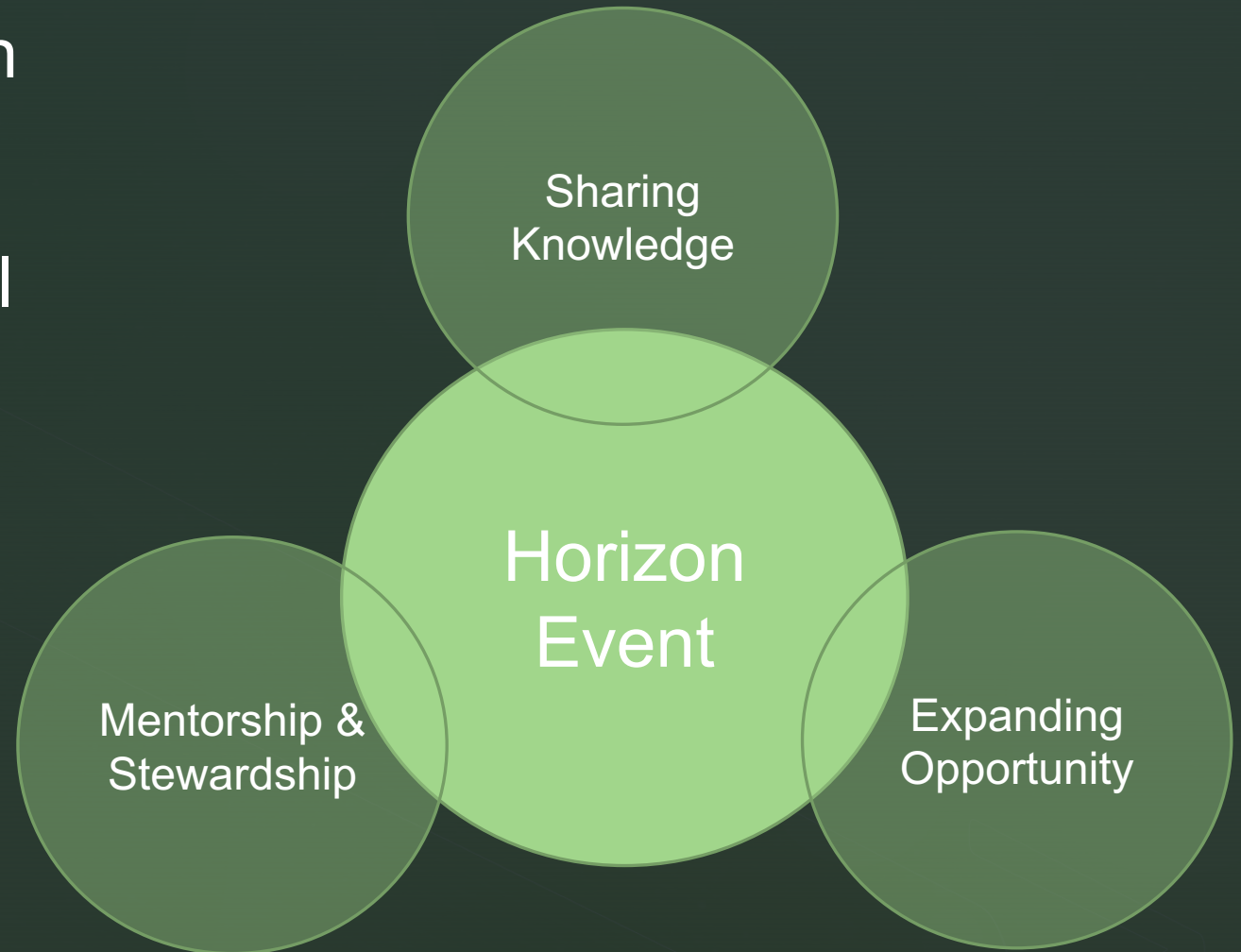
## Stepping Stones

- Submit TCQ article.
- Submit ATTW proposals each year.
- Run for ATTW At – Large Position.
- Volunteer at ATTW Conference registration



# Share A Plan

1. Narrate your horizon
2. What are your stepping stones?
3. What milestones will you pass?
4. Where will your actions be in the Venn diagram?





## ➤ Discussion Points...

### Intellectual Leadership means...

- Publications are a means, not an end to your goal
- Don't do "service," identify opportunities to **lead**
- Your career work includes building relationships as well as building knowledge
- As you move from early to mid career and mid career to late career, your priorities shift to those that help more people succeed
- Your teaching, mentoring, & research life can be coherent

Thank You!!



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