

Creating an Idea Others Will Invest In!



Michigan State University •
Bill Hart-Davidson • @billhd
• hartdav2@msu.edu

Agenda

- I: Charting Your Path to Intellectual Leadership



- II: Creating an Idea Others Will Invest In

*The
weeks
ahead!*

- III: Building a Collaborative Team
- IV: Developing a Funding Strategy



Questions
we'll try to
answer ...

**What others do
you have?**

hartdav2@msu.edu

- I: Where is my career taking me? when is the right time to go after grant funding?
- II: What kinds of projects need grant support and what kind of projects get funded?
- III: How can I build a track record of success with a team that will make funders confident in our ability to be good stewards of resources?
- IV: How can I attract sustained support for my work without selling out my goals and values?

II. Creating an idea others can *invest* in...

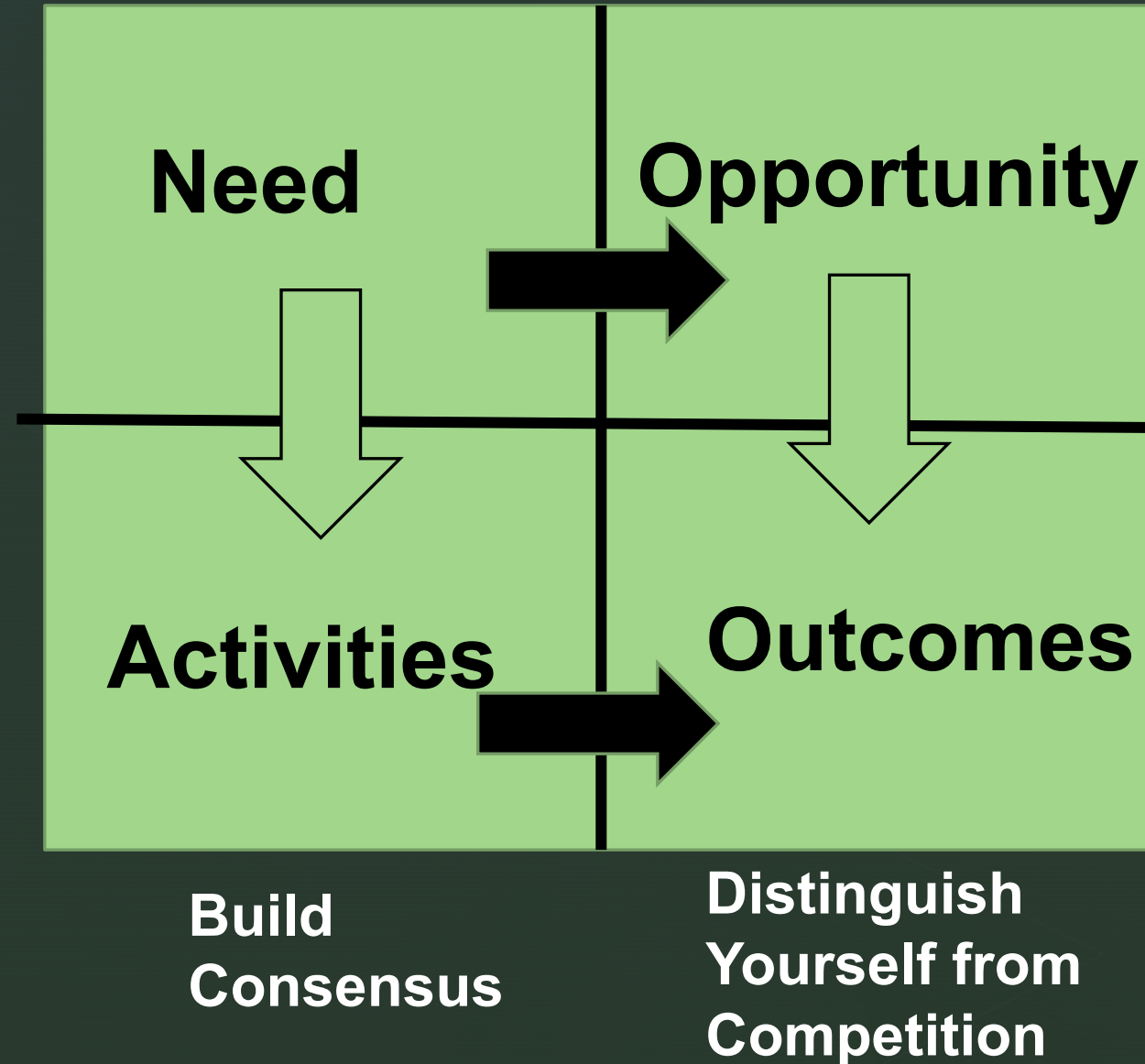
- Transform an interest of *yours* into something others can invest in...
- This idea becomes the seed for a number of specific projects...
- And is *one half* of a successful proposal



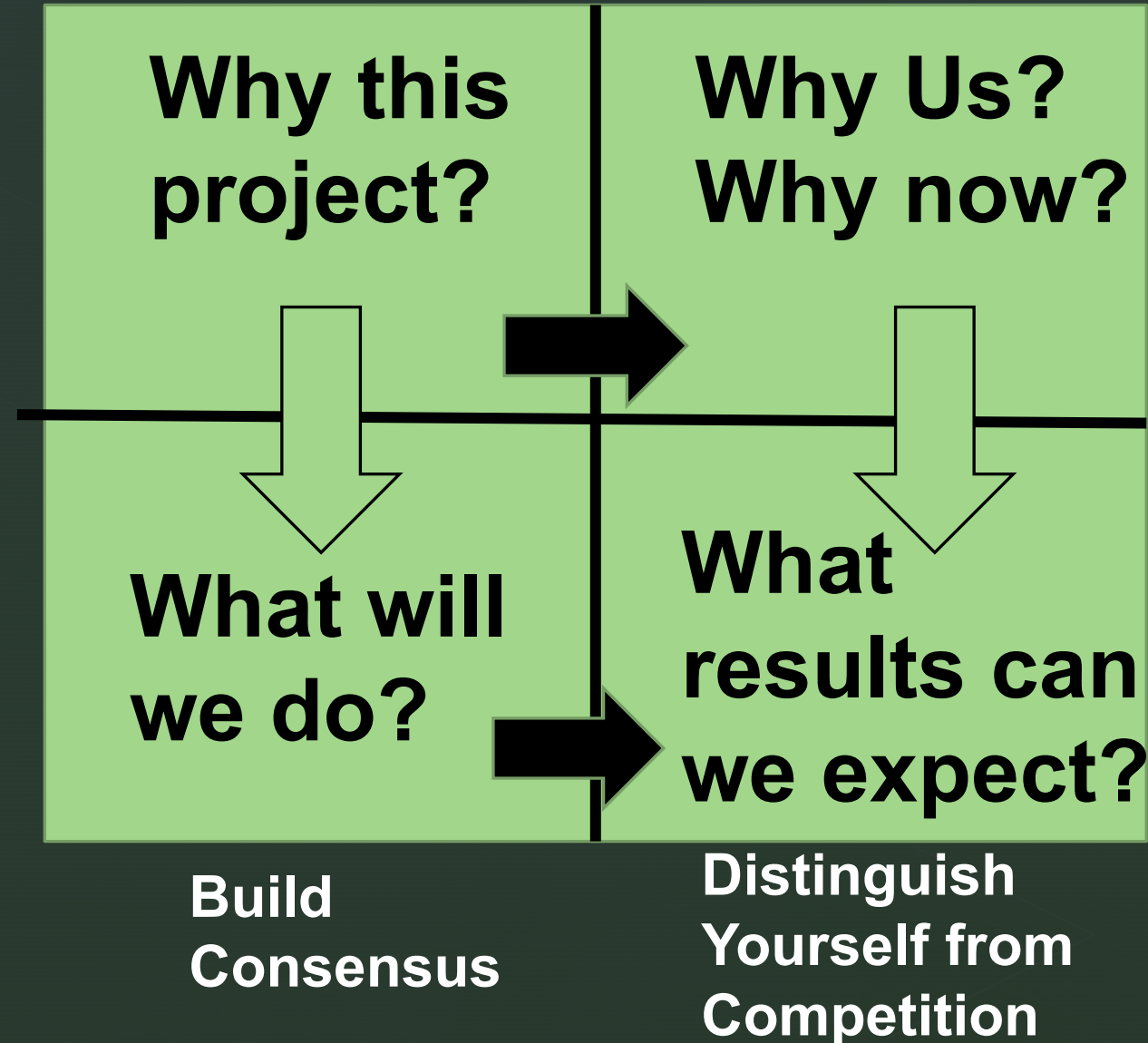
Invest?!?!



Investable Ideas – A Heuristic



Investable Ideas – key questions



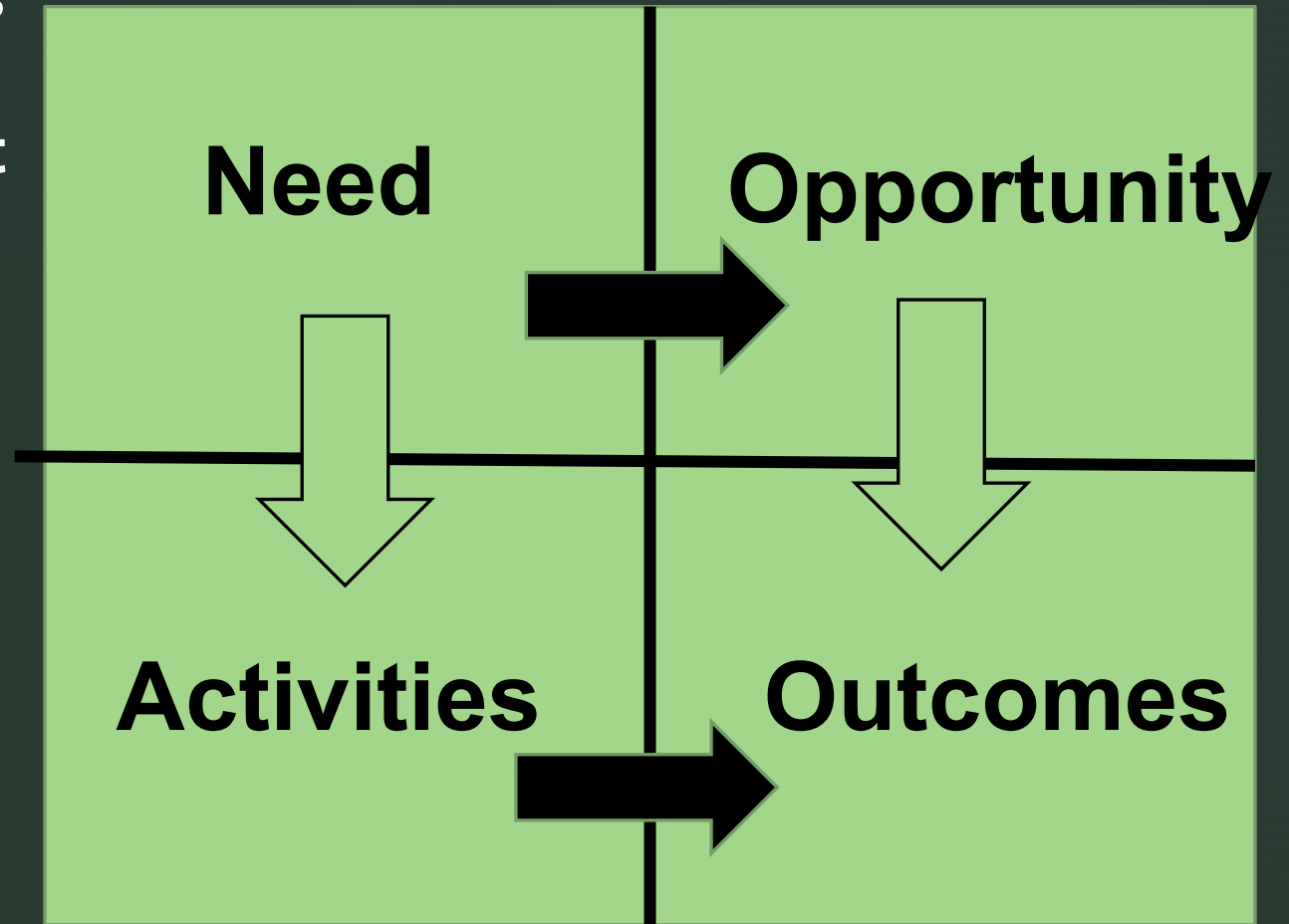
Map to *Proposing* Logic...

	Need	Opportunity	
Build Consensus	<ul style="list-style-type: none">• Problem• Questions• Significance	<ul style="list-style-type: none">• Approach• Team• Situation• Access• Experience	Distinguish from Competition
		<ul style="list-style-type: none">• Methods• Program(s)• (budget)	
	Activities	Outcomes	



Practice: Building Consensus

Need: Why This Project?
Activities: What Will You Do?



Practice: Distinguishing from Competition

Opportunity: Why here, now?
Why this team?
Outcomes: What can we expect?

Thank You!!

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